

Charity no. 1151152

Birthrights
Report and Unaudited Financial
Statements
31 March 2022

Birthrights

Reference and administrative details

For the year ended 31 March 2022

Charity number	1151152
Registered office	Birthrights Union House 111 New Union Street Coventry CV1 2NT
Trustees	<p>The trustees who served during the year and up to the date of this report were as follows:</p> <p>Alix-Louise Anderson Tara Arnold (appointed 26 July 2021) Rachel Crasnow QC Inderjit Cross John Davis (Treasurer) Julie Frohlich Carolyn Johnston Marcia Lord Simon Mehigan Sandra Nneoma Igwe Elizabeth Prochaska (Chair) Rebecca Schiller</p>
Chief executive officer	Amy Gibbs (resigned 14 July 2022) Tracey Fletcher (interim CEO appointed 11 July 2022)
Patron	Nadine Montgomery
Bankers	The Co-operative Bank Olympic House 6 Olympic Court Montford Street Salford M5 2QP
Independent examiners	Godfrey Wilson Limited Chartered accountants and statutory auditors 5th Floor Mariner House 62 Prince Street Bristol BS1 4QD

Birthrights

Report of the trustees

For the year ended 31 March 2022

1. Introduction

The past year has seen exciting developments for Birthrights. We have grown our team and funding. Our work has reached new audiences and achieved huge impact, in the face of the ongoing pandemic and growing challenges in the under-resourced and demoralised maternity sector.

Our continuing work on the effects of Covid-19 on women and birthing people achieved real impact, reducing the restrictions in maternity units across the country. As we learnt from the impact studies carried out by NCVO, our advice and training are highly valued by those who received them. One person we supported said, *“I felt listened to and advocated for. So, so helpful in many ways”*. Our training reached hundreds of health professionals, 95% of whom said that the training would change the way they work with women and birthing people.

This year, our work on our national inquiry into racism in maternity care began in earnest. We worked with the highly committed and expert people on our inquiry panel, holding evidence gathering sessions to hear from leading organisations in the maternity sector, receiving hundreds of responses to our call for evidence and conducting multiple interviews and focus groups with people from multiple minoritised ethnic backgrounds. The inquiry has helped us to deepen our own commitment to inclusion and anti-racism and led to positive recognition of our approach from our stakeholders and funders.

We are deeply grateful to our dedicated team and trustees, campaign partners, supporters and volunteers, donors and funders. The support of the Esmée Fairbairn Foundation, Thirty Percy Foundation, John Ellerman Foundation, the Baring Foundation and Joseph Rowntree Charitable Trust is essential to our ability to deliver our mission. Our corporate partners have been an incredible support, not only for funding and in-kind support, but for their expertise on maternity care and passion for our mission. We thank Bolt Burdon Kemp, Leigh Day and Irwin Mitchell and our new corporate partner, the antenatal course provider, Komu.

Birthrights is at an exciting point as we set out new strategy for the next three years and approach our 10th anniversary. We know we will build on our success and scale up our work across our three core areas – advice, training and influencing – and look forward to the publication of our report into racism in maternity care. We will continue to strengthen and evolve our dedication to inclusion and anti-racism, helping to ensure that all women and birthing people are treated with the dignity and respect they deserve.

elizabeth prochaska

Elizabeth Prochaska (Chair)

Birthrights

Report of the trustees

For the year ended 31 March 2022

The trustees present their report with the financial statements of the charity for the year ended 31 March 2022.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the Constitution and the Statement of Recommended Practice - Accounting and Reporting by Charities (effective from January 2019).

2. Structure, governance and management

Birthrights is a charitable incorporated organisation and is registered with the Charity Commission with charity number 1151152.

The method of recruitment and appointment of trustees is set out in its governing document: the constitution. One new Trustee (Tara Arnold) was appointed in July 2021, taking the board to 12 members.

The current trustees comprise two senior lawyers, a frontline obstetrician, a Director of Midwifery, a finance and business expert, experienced charity leaders, communications and fundraising specialists, doulas and anti-racism campaigners. Most trustees have lived experience of maternity care and five are Black and Brown women.

The trustees are responsible for making decisions on the management of all the affairs of Birthrights including deciding on how the funds of the charity are to be spent. The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The full board of trustees met four times during 2021-22, with an average level of attendance via Zoom of 82%. The Finance, Audit and Risk Committee also met four times in this period.

3. Objectives and activities

3.1 About

Birthrights launched in January 2013. We are the UK charity that champions respectful care during pregnancy and childbirth by protecting human rights. We believe that everyone is entitled to respectful maternity care that protects their fundamental rights to dignity, autonomy, privacy and equality. We provide free advice and legal information to women and birthing people, train healthcare professionals and birth workers to deliver rights-respecting care and campaign to change maternity policy and systems. Our research shines a spotlight on those most at risk of human rights violations in pregnancy and birth due to structural disadvantage and discrimination.

Our vision is to ensure everyone receives the respect and dignity they deserve in pregnancy and childbirth. Our mission is to be the authority on human rights in pregnancy and childbirth in the UK and use that influence to improve services and practice throughout the maternity system.

Birthrights promotes legal rights to receive evidence-based care that conforms to the best medical and midwifery standards. We do not promote any particular clinical perspectives in maternity care.

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3.2 Aims

The aim of Birthrights is to promote the human rights of child-bearing women and people in England and Wales. These rights are set out in the Universal Declaration of Human Rights, the Convention on the Elimination of Discrimination against Women and subsequent United Nations conventions and declarations, and the European Convention for the Protection of Human Rights and Fundamental Freedoms.

3.3 Activities

Birthrights is committed to:

- promoting awareness of the legal rights of child-bearing women and people during and connected to pregnancy, childbirth and the post-natal period (the 6 weeks subsequent to birth);
- promoting respect for the legal rights of child-bearing women and people among healthcare organisations, medical and other professions and in society at large;
- protecting the human rights of child-bearing women and people through the provision of legal information and advice and obtaining redress for victims of human rights abuse;
- campaigning in relation to human rights and related legal issues relating to child-bearing women and people;
- responding with technical advice to proposed legislation and policy affecting child-bearing women and people;
- providing technical advice to government and others on human rights and other legal and regulatory matters as they affect child-bearing women and people;
- contributing to the understanding and sound administration of human rights law as it affects childbearing women and people, in particular, but not exclusively, through third-party interventions in legal cases;
- promoting the human rights and lawful treatment of child-bearing women and people by commissioning and conducting research;
- providing education and training to, among others, parents and parents-to-be, healthcare professionals and the public on human rights and the law as it affects child-bearing women and people;
- eliminating infringements of human rights of child-bearing women and people; and
- undertaking other charitable activities that the trustees may from time to time determine to promote the human rights and legal status of child-bearing women and people.

When planning our activities for the year, the trustees have considered the Charity Commission's guidance on public benefit and, in particular, the specific guidance on charities for the promotion of human rights.

This year, the board agreed to extend our 2018-2021 strategic goals into 2021-22, as the pressures of the pandemic response meant a strategy review was not possible in 2021. We are committed to delivering a new three year strategy in 2022. Birthrights delivered to our three goals, with two specific strategic priorities – COVID-19 and racial justice:

1. **Empower and support women and birthing people** to know and advocate for their rights through free advice and resources, reaching those most at risk through our partnerships;
2. **Change culture and practice** in maternity care through training for healthcare professionals and other caregivers; and
3. **Change policy and systems** through research, influencing, campaigns and legal interventions – with a focus on women and birthing people most at risk of poor, disrespectful, or unsafe care.

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For the year ended 31 March 2022

As set out in the financial statements, our major activities in 2021-22 have been:

- Responding to year two of the pandemic, managing an ongoing higher demand for advice, flexing our training programme to meet demand for a hybrid model, and influencing to safeguard basic rights under threat due to COVID restrictions – including pursuing national and local legal action, funded by The Baring Foundation;
- Continuing to deliver our core programmes and policy work, conducting an external strategy review, and strengthening our crisis comms skills and processes, funded by the Esmée Fairbairn Foundation;
- Delivering an in-depth, wide-ranging national inquiry on racial injustice in maternity care, funded by John Ellerman Foundation and Joseph Rowntree Charitable Trust;
- Growing our small staff team to boost our communications, fundraising, operations and programmes capacity, thanks to funding from Thirty Percy Foundation, the government's Kickstart scheme, and major donors;
- Continuing to invest in our inclusion journey, training all staff and trustees in anti-racism and LGBTQ+ competency, and standing firm on our trans inclusive ethos and language; and
- Fundraising to ensure Birthrights' future sustainability throughout and beyond COVID.

4. Achievements and performance

4.1 Advice and resources

Our first strategic goal is to **empower and support women and birthing people** to know and advocate for their rights through free advice and resources, reaching those most at risk through our partnerships.

The COVID-19 pandemic has continued to have a far reaching impact on human rights in maternity care. Despite some reductions in restrictions in maternity care, the number of women and individuals who have contacted us for advice and used our online resources remains at the same high level as in the first year of the pandemic.

This year, we gave advice to 1,108 people on their rights, maintaining the significantly increased level in 2020-21. Enquiries encompassed a broad range of issues, from individuals wanting to confirm their right to make choices in maternity care, to a large number of more complex circumstances, involving multiple emails from our small team. The most common concerns involved complaints about traumatic births where informed consent had not been respected and poor postnatal care where basic dignity was not upheld. Restrictions on birth partners, particularly second birth partners or the length of time allowed for postnatal visits, continued to be a key issue. Choice of place and mode of birth came under threat with midwifery-led services or birth centres closing for many months at a time, and water births or caesareans being denied. Some concrete outcomes we secured for individuals were:

- Reuniting mothers who had been separated from their newborn baby in NICU due to the mother being in close contact with a person testing positive for COVID-19. (Mother and baby both continued to test negative);
- Upholding the right to choose place of birth for individuals with additional health considerations (such as epilepsy or diabetes) who choose to birth in midwifery led settings outside of usual Trust/Board guidelines;
- Exceptions to second birth partner restrictions for people with additional needs e.g. very young mother, a disability, mental health issues, multiple births or previous birth trauma;

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- Upholding the right to choose home birth by advocating for constructive solutions – e.g. bank contracts to independent midwives or a neighbouring Trust with a home birth team accepting a late transfer of care; and
- Protecting people's right to informed choice of maternal request caesarean section by securing a change in caregiver where healthcare professionals were not following the Nice Guidance and Interim Ockenden Report Essential Action 7.

We worked with a diverse group of people with lived experience and an external copy-writer to fully review and refresh our suite of factsheets, and the new set was published in August 2021. Views on our factsheets continued to grow exponentially - in comparison to the previous financial year, total factsheet views has increased by almost 50% (49.9%), with views on most of the individual factsheets increasing by 40% and over. Our factsheet on right to a c-section was the most frequently viewed factsheet page this year, up 60.11% from last year (47.2k views up from 29k).

In August 2021, we also published a basic birth rights factsheet translated into Albanian, Amharic, Arabic, Bengali, Chinese, Dari, Farsi, French, Gujarati, Hindi, Kurdish Sorani, Punjabi, Somali, Spanish, Tigrinya and Urdu. In total, the translated factsheet home page has been accessed 2,060 times and the factsheets have been downloaded 686 times.

With thanks to the generous donation from the Peabody family, we were able to appoint award-winning screenwriter Faryal Velmi to produce our short film 'Speak Up, Speak Out', which featured three women and how, referencing their personal birth experiences, one can make a complaint (or feedback) about poor maternity care.

We escalated numerous advice cases to Trusts and Healthboards to change local policies that contravene basic rights, writing formally to 21 Trusts/Healthboards. We also wrote to all Trusts and Healthboards with visiting hours of less than 2 hours as part of a joint campaign with the ButNotMaternity Alliance. This led to positive policy change or exceptions being made in at least 13 cases. Some examples include:

- UCLH changed their policy of separating parents who were close contacts of someone with COVID from their baby, even if they themselves were testing negative. The Trust's Deputy Chief Nurse was also keen to work with us in future to ensure human rights are incorporated into decision making;
- Cwm Taf changed their inpatient visiting policy from one hour to 2.5 hours in February, just before we were about to launch our judicial review against them;
- Southern Trust in Northern Ireland acquiesced after our intervention, to support a woman who wanted to give birth at her local hospital rather than a specialist unit further away due to previous trauma there. In the end she did give birth in her local hospital and thanked us from the "bottom of her heart" and described her birth as the "perfect birth experience";
- After correspondence with us, Leeds agreed to make an exception for a second birth partner for someone who had a strong case for additional support due to previous birth trauma; and
- We launched a legal challenge against Betsi Cadwaladr in Wales for not allowing any postnatal visiting - the Board quickly changed policy to an hour and have continued to gradually increase it.

We are grateful to the Baring Foundation, Esmée Fairbairn Foundation and major donors for supporting the development of our advice service and resources in the face of continued higher demand and complexity of casework.

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4.2 Training and education

Our second strategic goal is to **change culture and practice** in maternity care through training for healthcare professionals and other caregivers.

Pre-pandemic, our core training model was based on in-person, interactive workshops to explore human rights legal principles and practical scenarios applying this learning to common issues in maternity care – provided in-house for NHS Trusts and local maternity systems, and as standalone ticketed events. Birthrights training has looked very different because of COVID-19.

As restrictions eased, we maintained a mainly online delivery model for training. We invested in a second Zoom account for solely training, which freed up our availability as we did not have to avoid any clashes with other Zoom meetings.

We had 19 speaking engagements this year, including RCOG's Management of the Labour Ward, British Intrapartum Society, Consultant Midwife Network and Norfolk LMS. Through these speaking engagements we reached around 1,400 people.

We also ran 21 training sessions, one of which was a face-to-face session, reaching a total of 484 participants - surpassing our target of 20 events and 400 participants. Five of those sessions were delivered to Doula organisations: Doulas without Borders, the Doula Association and Doula UK. In total an estimated 118 doulas attended our training this year.

We ran 15 in-depth training events for a total of 366 healthcare professionals (including student healthcare professionals). We continued to encourage multi-disciplinary teams to attend training through our discount offer, four sessions paid a reduced training fee after successfully applying for the 10% MDT discount. NHS staff received training at Barnsley, Cambridge, Oxford University Hospital, St Mary's Hospital and Royal Berkshire. We also delivered two sessions to Milton Keynes Hospital, who then got in touch to commission a large number of sessions for the coming year (as seen below).

We were pleased to see an increase in our training's presence in Wales. We delivered sessions to Cardiff and Vale University Hospital Board and Hywel Dda. We also delivered sessions to three of the four universities in Wales that offer midwifery (with the fourth one booked for August 2022). We also delivered a session to students at the Northumbria Midwifery Society (Northumbria Midsoc).

We had 221 feedback responses from participants who had attended our training 2021-22. The average quality rating was 4.7 (scale of 1-5, where 5 is excellent). 95% said that the training had impacted the way they plan to work with pregnant women and birthing people. 95% said they would recommend our training to others. We also commissioned an impact study into our training, with volunteers interviewing healthcare professionals and birth workers who have attended our training (six midwives, two HSIB workers and one doula). The findings were published in a report in October 2021 with a lot of positive feedback on how our training has changed delivery of care and how professionals had incorporated a lot of it into their own teaching. The study did identify that those who choose to attend Birthrights training tend to already have an interest in human rights, so may not be those professionals that need our training the most. The importance and impact of multidisciplinary training was also identified, with a particular emphasis on the challenge of getting more obstetricians to attend our training. These points were also echoed in the qualitative feedback from this year's training participants. Other themes included:

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- Calls to make our training mandatory for professionals: “I feel this should be mandatory training at least bi-annually for all HCPs in maternity care.” (HCP)
- Concerns about litigation: “The fear of litigation may impact the way personalised care can be provided which may in turn impact the way human rights are respected.” (Midwifery student)
- Concerns about staffing levels: “The thing that I think impacts most is chronic, constant shortage of staff. Whilst the ideals are great, the practicalities mean there is never enough time to give the care we want to give.” (HCP)

Training continued to be an important source of unrestricted income this year, bringing in over £24,000 plus an additional contract secured in March 2022 for £25,000 to deliver training across Bedfordshire, Luton and Milton Keynes local maternity system (income deferred into 2022-23).

4.3 Campaigns and influencing

Our third strategic goal is to **change policy and systems** through research, influencing, campaigns and legal interventions – with a focus on women and birthing people most at risk of poor, disrespectful, or unsafe care. We are grateful to the Baring Foundation, Esmée Fairbairn Foundation, John Ellerman Foundation, Joseph Rowntree Charitable Trust, Thirty Percy Foundation and major donors for investing in our policy, campaigns and communications work.

The **racial injustice inquiry**, which was launched in February 2021, has spanned the whole of this period of the annual report and the final report *Systemic Racism, not Broken Bodies* was published in May 2022.

COVID campaigning has continued to be a core priority this year. Positive outcomes include:

- New national guidance being issued on visiting restrictions in maternity services on 15 April 2021 after we wrote to the Secretary of State with ButNotMaternity partners asking for a roadmap out of restrictions;
- Publishing analysis carried out by health economist Rachael Hunter at UCL to quantify the mental health impact of COVID on pregnant women/birthing people at £17.5bn. The analysis showed that social support was a key protective factor and therefore relaxing visiting restrictions in maternity services could significantly decrease this mental health burden;
- Writing to the Secretary of State for Health in Wales asking the Welsh Government to revise their guidance given that only one unit had inpatient visiting hours of more than two hours. The letter received coverage on the BBC News website and we were interviewed for BBC Radio Wales;
- Sending pre-action letters to both Betsi Cadwaladr and Cwm Taf which both resulted in the Health Boards reintroducing visiting to the postnatal wards. In the latter case this happened hours before we launched a full judicial review;
- Issuing a joint press release with BPAs and other charities calling for an urgent rethink in how we communicate risk in pregnancy which is likely to have contributed to vaccine hesitancy. We also took part in a meeting with Stella Creasy MP, the Royal Colleges and Pregnant then Screwed to emphasise that communication on vaccination must be clear and honest about why guidance had changed, and that the vaccine should be readily accessible to pregnant women who may not want to mix with hundreds of others at a vaccine centre;
- UCLH changing their policy on separating parents, who had been a close contact of someone with COVID, from their own babies on the neonatal unit, even when they were testing negative, following our intervention; and
- Being on the Steering Group for the ASPIRE and also the RESILIENT research projects that have been seeking to learn lessons from how maternity services responded to COVID.

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Other policy and influencing highlights this year included:

- NICE dropping the proposal to offer induction to black and brown women and birthing people two weeks earlier than white women, following the consultation response from Birthrights and others;
- Working with the Patient Information Forum to draft a survey about women and birthing people's experience of induction, and appearing on the Panel to share the results to emphasise the gap between the NICE guideline and reality in terms of how conversations about induction are conducted;
- Taking an active part in the steering committee for the Re:birth project led by the Royal College of Midwives, seeking to garner a consensus around language used in maternity care;
- Writing to the Secretary of State for Health and Social Care in November calling on the Government to implement the Health and Social Care Committee's recommendation that an extra £200-£350m per year is invested in maternity services, to coincide with the launch of our new Speak Up, Speak Out film;
- Submitting a response to the Ministry of Justice consultation on replacing the Human Rights Act with a Bill of Rights;
- Providing a briefing to Siobhan Baillie for the adjournment debate to discuss the issue of staffing shortages in maternity services on the 17 January – Siobhan referred to Birthrights in the debate;
- Collaborating with the White Ribbon Alliance and Best Beginnings on the "Safer Beginnings" project focused on obstetric violence, domestic violence and FGM. We trained their 18 delivery partners and are currently co-producing other resources;
- Contributing to the Nuffield Family Justice Born into Care project, which has led to piloting of best practice guidance for supporting women whose babies may be taken into care at birth;
- Being a co-investigator on the DISCERN project on best practice in open disclosure after a serious adverse incident in maternity care;
- Continuing to be a key player on the IDECIDE Steering Group and seeing the tool being formally piloted in three Trusts;
- Achieving a win (with BPAS and others) in the shape of changes to the NICE quality standard on Fetal Alcohol Spectrum Disorder (FASD) where NICE dropped the proposal to record any amount of alcohol drunk in pregnancy and transfer this information directly from maternity notes to a child's health record;
- Co-signing a letter to the Scottish Government, alongside BPAS, ARC and others asking to be involved in the impending review of their guideline on exposure to alcohol in pregnancy; and
- Seeing the proposals to ban at home early abortion from August overturned following a successful campaign by BPAS, and supported by Birthrights and others.

4.4 Campaigns and communications:

Our profile as the go-to on human rights in childbirth continued to grow exponentially during the financial year, with several appearances (in addition to the race inquiry coverage) on BBC TV and across BBC Radio Stations (both local and national), ITV News, LBC, the Guardian newspaper, Independent, Grazia, Daily Mail on a range of subjects including the right to caesarean birth, COVID restrictions, the COVID vaccine, the staffing crisis in maternity care and the Ockenden review.

This year we saw our social media profile grow to almost 19,000 followers on Twitter, 16,200 followers on Facebook, 11,100 on Instagram and almost 500 on LinkedIn. In the new financial year, we will begin work on a new brand awareness campaign called 'My Birthrights' to bring the story of Birthrights and the impactful way we help women, birthing people and healthcare professionals to life.

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In the summer of 2021, we faced several weeks of negative press coverage and hostile social media activity in response to our trans inclusive position and previous engagement with a high-profile influencer in the birth world. We also received a data subject access request in relation to the same individual, which we fully complied with. In response, we restated our commitment to inclusion, took steps to protect the wellbeing of our staff and online community, and made a Serious Incident Report to the Charity Commission (which they investigated and took no further action). We were grateful to Esmée Fairbairn Foundation for funding us to bring in external crisis comms expertise from Zoe Amar Digital, to facilitate an internal review of the incident, strengthen our crisis comms processes and increase digital and crisis response skills across the whole team.

We are grateful to Thirty Percy Foundation for continuing to support investment in our in-house communications capacity, to build our profile and reach with more women and birthing people.

4.5 Strengthening our organisation

In 2021-22 we have significantly grown our staff team, from six to twelve part-time staff (FTE headcount of five). In quarter one, new posts included an Engagement Director, Training Officer and Kickstart-funded Communications Coordinator. We were pleased to identify funding from a major donor to retain this person in a Team Coordinator role after Kickstart funding ended. With confirmation of increased continuation funding from Esmée Fairbairn Foundation over four years, we were able to recruit four additional posts in quarter four: two Advice Coordinators, a Policy Officer and a Supporter Engagement Officer – our first dedicated fundraising role. We continued to use inclusive recruitment practices and positive action to improve diversity of our staff. While we remain a fully remote team, in the second half of the year, we were pleased to resume in-person team meetings, to build relationships and cohesion after protracted lockdowns and restrictions. Our CEO, Amy Gibbs, announced she would step down in summer 2022, after a strong period of growth. The Board appointed Tracey Fletcher, a charity leader with 30+ years' experience, as interim CEO from July 2022, while the recruitment for permanent CEO was underway.

The Esmée-funded Impact Study delivered by NCVO reported its findings, stress-testing our theory of change and demonstrating the significant and nuanced impact of our core advice and training programmes. Esmée also awarded us Funding Plus support so to commission an in-depth strategy review, led by Lucent Consultancy, including a 360 survey of staff and trustees, interviews with key stakeholders, and workshops to test strategy scenarios. Both these pieces of work informed our new strategic goals for 2022-24, giving the board and senior team greater confidence in our core purpose, existing impact, and opportunities for growth. A key area of development highlighted by the team was operational infrastructure, which will be a priority for the new CEO. The new strategic goals focus on consolidating the growth of our programmes and profile during the pandemic, and centring inclusion and racial justice more explicitly across all of Birthrights' work.

Fundraising and income generation continued to be a major priority for the CEO in 2021-22. We commissioned a grant fundraising consultant to conduct prospect research, review our case for support, create a template bid and progress some applications with new funders.

Work during 2021-22 that has led to funding for future years includes securing:

- Unrestricted continuation funding of £300,000 over four years from Esmée Fairbairn Foundation towards our core advice, training and influencing work;
- Continuation funding of £100,000 over two years from Joseph Rowntree Charitable Trust to deliver phase two of the inquiry on racial injustice in maternity care;

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- An uplift of £8,000 to the existing Joseph Rowntree grant for our internal anti-racism work;
- New funding from the Tampon Tax, via White Ribbon Alliance and Best Beginnings, to be a delivery partner for their 'Safer Beginnings' programme;
- Uplifts agreed with law firms Irwin Mitchell and Leigh Day for renewed three-year corporate partnerships;
- A one-off grant of £2,000 from the Hospital Saturday Fund towards advice and training; and
- Positive indications from John Ellerman Foundation of unrestricted continuation funding of £150,000 over three years for our social action work, once our grant for the inquiry ends.

5. Financial review

5.1 Summary of income and expenditure

We sustained overall income in 2021-22 of £350,613. Restricted income fell from £215,992 in 2020-21 to £106,115 in 2021-22 but unrestricted income grew from £145,711 in 2020-21 to £244,498 in 2021-22. Unrestricted income significantly outperformed budget expectations, particularly from major donors and training. The CEO and Treasurer agreed to designate £150,898 of unrestricted funds for specific purposes, such as staff posts and projects. Total expenditure was £342,450, which was in line with budget expectations.

At the end of 2020-21, £261,315 of funds were brought forward, of which £107,427 were restricted funds from grants for planned activity in 2021-22 (due to projects being phased across multiple financial years). At the end of 2021-22, £269,478 was carried forward into 2022-23, including £47,300 of restricted funds and £150,898 of designated funds.

Highlights from the 2021-22 accounts include:

- Maintained a positive rate of over 88% of our expenditure on delivering charitable activities as opposed to raising funds, while increasing investment in support and governance costs to strengthen our organisation;
- Delivered a 12-month Baring Foundation grant to use legal action to challenge human rights violations due to COVID restrictions in maternity care;
- Delivered the final year of our Esmée Fairbairn Foundation grant to progress our 2018-21 strategic goals and secured £300,000 unrestricted continuation funding for 2021-25;
- Delivered the second year of our £100,000 grant over two years from John Ellerman Foundation, for staff costs and delivery of our race inquiry;
- Delivered the second year of our grant of £60,000 over two years from Joseph Rowntree Charitable Trust, for staff costs and delivery of our race inquiry, and applied for continuation funding for two further years (awarded £100,000 over two years in June 2022);
- Delivered the second year of our unrestricted grant of £150,000 over three years from Thirty Percy Foundation, designated for in-house communications capacity and staff costs;
- Secured £6,500 Kickstart funding to recruit a Communications Coordinator post for a person aged 16-25 on Universal Credit – and identified major donor funding to retain the post as a Team Coordinator;
- Secured two Esmée Fairbairn Foundation Funding Plus grants towards our strategy review (£7,500), crisis communications and LGBTQ+ competency training (£9,800);
- Received £9,000 Tampon Tax funding as a sub-grantee of the Safer Beginnings programme;
- Grew income from Birthrights' training programmes to £24,000, and secured a major contract with a local maternity system for £25,000, to be delivered across 2022-23;
- Continued our three corporate partnerships with law firms Bolt Burdon Kemp, Irwin Mitchell and Leigh Day;

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- Achieved £219,943 in unrestricted donations and grants from corporate partners, trusts, major donors, regular givers and fundraising events;
- Increased FTE headcount to 5 (twelve part-time staff) over 2021-22, working with consultants and freelancers to cover critical vacancies; provide expertise in website, brand, strategy, crisis comms, and anti-racism; provide therapeutic input and wellbeing support for the racial injustice inquiry; and boost advice line capacity;
- Invested £30,000 in participation payments for the racial injustice inquiry, to ensure it was led and shaped by Black, Brown and mixed ethnicity women and birthing people; and
- Enjoyed pro bono or discounted legal advice and in-kind support from 39 Essex and Doughty Street Chambers, Irwin Mitchell, Leigh Day, and our healthcare/legal Trustees.

5.2 Reserves

At the end of 2021-22, we hold £269,478 in reserves that includes £71,280 in unrestricted general reserves in addition to £150,898 of core funding from Esmee Fairbairn Foundation, Thirty Percy Foundation and donors which has been designated by the trustees, but could be reallocated if required.

Our reserves policy states that Birthrights will hold reserves to cover 3 months of operating costs. A 3-month reserve would allow Birthrights the opportunity, if necessary, to wind down its programme of support in an orderly and managed fashion, including paying our staff reasonable notice. The trustees believe this is the appropriate level of reserves to balance prudence and risk management against maximising the benefits the charity can deliver by not tying up too much of our funds in our reserves.

For 2022-23, three months of operating costs would be £85,000, based on our planned income and expenditure budget.

5.3 Going concern

Birthrights has successfully fundraised throughout 2021-22 and continues to be in a strong financial position, despite the ongoing challenges to income generation posed by the pandemic and cost of living crisis. The trustees consider that the charity will continue as a going concern for a period of at least 12 months from the date on which these financial statements are approved for the following reasons:

- The charity holds reserves of £71,280;
- The charity is carrying forward a significant unrestricted surplus into 2021-22 which has been designated for core staff costs; and
- The charity has grants in place which span 2022-23 and beyond (Esmée Fairbairn Foundation, Joseph Rowntree Charitable Trust, Thirty Percy) and John Ellerman has indicated high likelihood of unrestricted continuation funding beyond autumn 2022.

The trustees therefore consider it appropriate to adopt the going concern basis for the preparation of the accounts, as detailed in note 1(b) to the financial statements.

Fundraising will continue to be a major priority for the CEO and senior team, to ensure sustainability and growth into the future.

Birthrights

Report of the trustees

For the year ended 31 March 2022

6. Statement of responsibilities of the trustees

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and the incoming resources and application of resources, including the net income or expenditure, of the charity for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Independent examiners

Godfrey Wilson Limited were re-appointed as independent examiners to the charity during the year and have expressed their willingness to continue in that capacity.

Approved by the trustees on 8 November 2022 and signed on their behalf by

elizabeth prochaska

J A Davis

Elizabeth Prochaska - Chair

John Davis - Treasurer

Independent examiner's report

To the trustees of

Birthrights

I report to the trustees on my examination of the accounts of Birthrights (the CIO) for the year ended 31 March 2022, which are set out on pages 15 to 29.

Responsibilities and basis of report

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since the CIO's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

Godfrey Wilson Limited also provides payroll and bookkeeping services to the CIO. I confirm that as a member of the ICAEW I am subject to the FRC's Revised Ethical Standard 2016, which I have applied with respect to this engagement.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the CIO as required by section 130 of the Act; or the accounts do not accord with those records; or
- (3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Laura May Richards

Date: 8 November 2022

Laura Richards ACA

Member of the ICAEW

For and on behalf of:

Godfrey Wilson Limited

Chartered accountants and statutory auditors

5th Floor Mariner House

62 Prince Street

Bristol

BS1 4QD

Birthrights

Statement of financial activities

For the year ended 31 March 2022

	Note	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Income from:					
Donations	3	103,865	219,943	323,808	347,327
Charitable activities	4	2,250	24,515	26,765	14,112
Investments		-	40	40	264
Total income		<u>106,115</u>	<u>244,498</u>	<u>350,613</u>	<u>361,703</u>
Expenditure on:					
Raising funds		-	40,525	40,525	18,116
Charitable activities		<u>166,242</u>	<u>135,683</u>	<u>301,925</u>	<u>175,835</u>
Total expenditure	5	<u>166,242</u>	<u>176,208</u>	<u>342,450</u>	<u>193,951</u>
Net income / (expenditure) and net movement in funds	6	(60,127)	68,290	8,163	167,752
Reconciliation of funds:					
Total funds brought forward		<u>107,427</u>	<u>153,888</u>	<u>261,315</u>	<u>93,563</u>
Total funds carried forward		<u><u>47,300</u></u>	<u><u>222,178</u></u>	<u><u>269,478</u></u>	<u><u>261,315</u></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in note 13 to the accounts.

Birthrights

Balance sheet

For the year ended 31 March 2022

	Note	£	2022 £	2021 £
Current assets				
Debtors	9	34,631		10,306
Cash at bank and in hand		<u>262,892</u>		<u>261,015</u>
		297,523		271,321
Liabilities				
Creditors: amounts falling due within 1 year	10	<u>(28,045)</u>		<u>(10,006)</u>
Net current assets			<u>269,478</u>	<u>261,315</u>
Net assets	12		<u><u>269,478</u></u>	<u><u>261,315</u></u>
Funds	13			
Restricted funds			47,300	107,427
Unrestricted funds:				
Designated funds			150,898	95,000
General funds			<u>71,280</u>	<u>58,888</u>
Total charity funds			<u><u>269,478</u></u>	<u><u>261,315</u></u>

Approved by the trustees on 8 November 2022 and signed on their behalf by

J A Davis

John Davis - Treasurer

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

1. Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Birthrights meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

b) Going concern basis of accounting

The accounts have been prepared on the assumption that the charity is able to continue as a going concern, which the trustees consider to be appropriate having regard to the current level of unrestricted reserves and future confirmed funding. Whilst the trustees acknowledge the impact of the Covid pandemic, there are no material uncertainties about the charity's ability to continue as a going concern.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from the government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received under contracts, sponsorship agreements or in advance of provision of training is deferred and recognised when services are delivered.

d) Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item, is probable and the economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

e) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity: this is normally upon notification of the interest paid or payable by the bank.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

1. Accounting policies (continued)

f) Funds accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Allocation of support and governance costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Governance costs are associated with constitutional and statutory requirements. These costs have been allocated between cost of raising funds and expenditure on charitable activities on the basis of staff time:

	2022	2021
Raising funds	15%	12%
Charitable activities	85%	88%

i) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

j) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

k) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

l) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

1. Accounting policies (continued)

m) Pension costs

The charity operates a defined contribution pension scheme for its employees. There are no further liabilities other than that already recognised in the SOFA.

n) Accounting estimates and key judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

There are no sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements.

2. Prior period comparatives

	Restricted £	Unrestricted £	2021 Total £
Income from:			
Donations	214,492	132,835	347,327
Charitable activities	1,500	12,612	14,112
Investments	-	264	264
Total income	215,992	145,711	361,703
Expenditure on:			
Raising funds	6,122	11,994	18,116
Charitable activities	151,729	24,106	175,835
Total expenditure	157,851	36,100	193,951
Net income	58,141	109,611	167,752
Transfers between funds	218	(218)	-
Net movement in funds	58,359	109,393	167,752

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

3. Income from donations

	Restricted £	Unrestricted £	2022 Total £
Donations	-	81,971	81,971
Grants > £5,000			
Esmée Fairbairn Foundation	17,300	75,000	92,300
John Ellerman Foundation	50,000	-	50,000
Thirty Percy Foundation	-	50,000	50,000
Joseph Rowntree Charitable Trust	30,000	-	30,000
Best Beginnings	-	9,000	9,000
Kickstart Scheme	6,565	-	6,565
Gifts in kind*	<u>-</u>	<u>3,972</u>	<u>3,972</u>
Total income from donations	<u>103,865</u>	<u>219,943</u>	<u>323,808</u>
Prior year comparative			2021 Total £
	Restricted £	Unrestricted £	£
Donations	-	45,960	45,960
Grants > £5,000			
Esmée Fairbairn Foundation	50,000	25,000	75,000
The Baring Foundation	75,000	-	75,000
John Ellerman Foundation	50,000	-	50,000
Thirty Percy Foundation	-	50,000	50,000
Joseph Rowntree Charitable Trust	29,500	-	29,500
National Lottery Community Fund	9,992	-	9,992
Gifts in kind*	<u>-</u>	<u>11,875</u>	<u>11,875</u>
Total income from donations	<u>214,492</u>	<u>132,835</u>	<u>347,327</u>

*Gifts in kind relate to pro bono legal advice, training, stationery, printed materials and room hire.

The charity receives government grants, defined as funding from the Kickstart Scheme (and in 2021 from National Lottery Community Fund) to fund charitable activities. The total value of such grants in the year ending 31 March 2022 was £6,565 (2021: £9,992). There are no unfulfilled conditions or contingencies attaching to these grants.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

4. Income from charitable activities

	Restricted £	Unrestricted £	2022 Total £
Training, conferences and events	-	23,585	23,585
Other	2,250	930	3,180
	<u>2,250</u>	<u>24,515</u>	<u>26,765</u>

Prior year comparative

	Restricted £	Unrestricted £	2021 Total £
Training, conferences and events	-	12,312	12,312
Other	1,500	300	1,800
	<u>1,500</u>	<u>12,612</u>	<u>14,112</u>

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

5. Total expenditure

	Raising funds £	Charitable activities £	Support and governance £	2022 Total £
Staff costs (note 7)	25,177	138,474	50,860	214,511
Research participation	-	32,436	-	32,436
Legal and professional fees	1,920	22,724	18,564	43,208
Marketing and communications	-	21,358	-	21,358
Room hire	-	9,928	-	9,928
Accountancy	-	-	7,433	7,433
Staff recruitment and training	-	3,323	1,232	4,555
IT equipment and software	168	905	3,145	4,218
Travel and subsistence	-	1,972	-	1,972
Office costs	-	782	1,042	1,824
Fundraising	528	-	-	528
Insurance	-	-	479	479
Sub-total	27,793	231,902	82,755	342,450
Allocation of support and governance costs	12,732	70,023	(82,755)	-
Total expenditure	40,525	301,925	-	342,450

Total governance costs were £7,608 (2021: £5,102).

Prior year comparative

	Raising funds £	Charitable activities £	Support and governance £	2021 Total £
Staff costs (note 7)	11,078	80,530	32,371	123,979
Legal and professional fees	-	26,594	7,897	34,491
Marketing and communications	-	8,740	2,947	11,687
Accountancy	-	-	7,252	7,252
Research participation	-	6,861	-	6,861
Staff recruitment and training	-	197	5,315	5,512
IT equipment and software	-	1,749	379	2,128
Travel and subsistence	-	-	1,227	1,227
Office costs	-	-	654	654
Insurance	-	-	160	160
Sub-total	11,078	124,671	58,202	193,951
Allocation of support and governance costs	7,038	51,164	(58,202)	-
Total expenditure	18,116	175,835	-	193,951

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

6. Net movement in funds

This is stated after charging:

	2022	2021
	£	£
Trustees' remuneration	Nil	Nil
Trustees' reimbursed expenses	Nil	Nil
Independent examiners' remuneration:		
▪ Independent examination (including VAT)	1,740	1,680
▪ Other services	<u>5,693</u>	<u>4,665</u>

7. Staff costs and numbers

Staff costs were as follows:

	2022	2021
	£	£
Salaries and wages	192,655	104,654
Social security costs	12,720	4,651
Pension costs	4,339	2,277
Freelancers	<u>4,797</u>	<u>12,397</u>
	<u>214,511</u>	<u>123,979</u>

No employee earned more than £60,000 during the year.

The key management personnel of the charity comprise the Trustees, Chief Executive Officer, Programmes Director and Engagement Director (2021: the Trustees, Chief Executive Officer, Programmes Director). The total employee benefits of the key management personnel were £121,145 (2021: £77,532).

	2022	2021
	No.	No.
Average head count	<u>8.0</u>	<u>6.0</u>
Average full time equivalent	<u>5.0</u>	<u>3.5</u>

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

8. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	2022	2021
	£	£
Trade debtors	30,995	5,485
Prepayments	2,495	3,321
Accrued income	765	1,500
Other debtors	376	-
	<u>34,631</u>	<u>10,306</u>

10. Creditors: amounts due within 1 year

	2022	2021
	£	£
Trade creditors	824	1,688
Accruals	2,221	2,530
Deferred income (note 11)	25,000	5,000
Other creditors	-	788
	<u>28,045</u>	<u>10,006</u>

11. Deferred income

	2022	2021
	£	£
At 1 April 2021	5,000	10,000
Deferred during the year	25,000	-
Released during the year	<u>(5,000)</u>	<u>(5,000)</u>
At 31 March 2022	<u>25,000</u>	<u>5,000</u>

Deferred income relates to training invoiced in advance to be delivered during 2022/23.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

12. Analysis of net assets between funds

	Restricted funds £	Designated funds £	General funds £	Total funds £
Current assets	47,300	150,898	99,325	297,523
Current liabilities	-	-	(28,045)	(28,045)
Net assets at 31 March 2022	<u>47,300</u>	<u>150,898</u>	<u>71,280</u>	<u>269,478</u>
Prior year comparative				
	Restricted funds £	Designated funds £	General funds £	Total funds £
Current assets	107,427	95,000	68,894	271,321
Current liabilities	-	-	(10,006)	(10,006)
Net assets at 31 March 2021	<u>107,427</u>	<u>95,000</u>	<u>58,888</u>	<u>261,315</u>

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

13. Movements in funds

	At 1 April 2021 £	Income £	Expenditure £	Transfers between funds £	At 31 March 2022 £
Restricted funds					
Baring Foundation, Legal Action	23,468	-	(21,773)	-	1,695
Esmée Fairbairn Foundation	31,139	-	(31,139)	-	-
Esmée Fairbairn Foundation Crisis Comms	-	9,800	(9,800)	-	-
Esmée Fairbairn Foundation Strategy	-	7,500	(7,500)	-	-
John Ellerman Foundation	32,887	50,000	(49,661)	-	33,226
Joseph Rowntree Charitable Trust	19,933	30,000	(38,345)	-	11,588
Kickstart	-	6,565	(6,565)	-	-
King's College London	-	2,250	(1,459)	-	791
Total restricted funds	107,427	106,115	(166,242)	-	47,300
Unrestricted funds					
<i>Designated funds</i>					
C and P	-	25,000	(10,084)	-	14,916
Esmée Fairbairn, 2021 - 2025	-	75,000	(6,365)	-	68,635
Esmée Fairbairn, COVID	25,000	-	(14,114)	-	10,886
Leigh Day Inquiry	-	20,000	(12,806)	-	7,194
Peabody	20,000	-	(15,687)	-	4,313
Safer Beginnings	-	9,000	(1,521)	-	7,479
Thirty Percy Foundation	50,000	50,000	(62,525)	-	37,475
<i>Total designated funds</i>	95,000	179,000	(123,102)	-	150,898
General funds	58,888	65,498	(53,106)	-	71,280
Total unrestricted funds	153,888	244,498	(176,208)	-	222,178
Total funds	261,315	350,613	(342,450)	-	269,478

Purposes of restricted funds

Baring Foundation, Legal Action

Grant for legal costs and increased staff capacity to challenge human rights violations in maternity care due to COVID-19, through strategic litigation and other legal campaigning tactics.

Esmée Fairbairn Foundation

Funding for two staff posts and other operational costs to support Birthrights to achieve better care for women and birthing people by promoting safe, respectful maternity care, through our core activities of advice, training, research and influencing systems change.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

13. Movements in funds (continued)

Purposes of restricted funds

Esmée Fairbairn Foundation, Funding Plus - Crisis Comms

Funding to commission Zoe Amar Digital to strengthen our crisis communications skills, processes and practice, including a review of recent media and social media incidents and all-staff training.

Esmée Fairbairn Foundation, Funding Plus - Strategy

Funding to commission Lucent Consultancy to deliver an in-depth strategy review, facilitating input from staff, trustees and external partners.

John Ellerman Foundation

Two-year grant for Birthrights to convene a national inquiry into racial injustice in maternity care, towards delivery and staff costs, including a new post to ensure the inquiry is co-produced by Black, Brown and mixed ethnicity women and birthing people.

Joseph Rowntree Charitable Trust

Two-year grant for Birthrights to convene a national inquiry into racial injustice in maternity care, towards delivery and staff costs, including a new post to ensure the inquiry is co-produced by Black, Brown and mixed ethnicity women and birthing people.

Kickstart

Funding for a Communications and Fundraising Coordinator on a 6-month placement, as part of the Government's Kickstart scheme for 16-24 year olds on Universal Credit.

King's College London

Funding for Birthrights' contribution to a research study, looking at strengthening the disclosure of harm with women and families under NHS maternity care.

Purposes of designated funds

C and P

Major donation designated for operational costs, specifically upgrading the Operations Coordinator post to Manager and creating a new Team Coordinator post to boost capacity.

Esmée Fairbairn Foundation 2021 - 2025

Funding over four years towards unrestricted core costs to protect human rights in maternity care through advice, training and influencing.

Esmée Fairbairn, COVID

Additional unrestricted funding to support staff and operational costs during the pandemic, designated for a new post to boost capacity to deliver our training programme for healthcare professionals and birth workers, including reviewing future delivery models.

Leigh Day Inquiry

Corporate donation designated for delivery of the racial injustice inquiry, specifically expert panel payments, anti-racism expertise, focus groups, transcription, report design and polling.

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

13. Movements in funds (continued)

Purposes of designated funds

Peabody

Major donation designated for campaigning on COVID restrictions and to create a new video on making complaints in maternity care, co-produced by people with lived experience.

Safer Beginnings

Funding from the Tampon Tax to be a delivery partner (sub-grantee) for the White Ribbon Alliance and Best Beginnings programme to improve maternity outcomes and postpartum safety of 70,000 women by developing specialist information, services and interventions that enable self-advocacy in the context of obstetric and domestic violence, and female genital mutilation.

Thirty Percy Foundation

Three-year unrestricted grant designated for staff and operational costs, including a new senior post to lead and develop our communications and engagement work, to reach and support more women and birthing people with a diverse range of needs and experiences.

Prior year comparative

	At 1 April 2020 £	Income £	Expenditure £	Transfers between funds £	At 31 March 2021 £
Restricted funds					
Baring Foundation, Peer Partners	19,765	30,000	(49,765)	-	-
Baring Foundation, COVID	-	5,000	(5,000)	-	-
Baring Foundation, Legal Action	-	40,000	(16,532)	-	23,468
John Ellerman Foundation	-	50,000	(17,113)	-	32,887
Esmée Fairbairn Foundation	29,303	50,000	(48,164)	-	31,139
Joseph Rowntree Charitable Trust	-	29,500	(9,567)	-	19,933
National Lottery Community Fund	-	9,992	(9,992)	-	-
King's College London	-	1,500	(1,718)	218	-
Total restricted funds	49,068	215,992	(157,851)	218	107,427
Unrestricted funds					
<i>Designated funds</i>					
Hollick Family Foundation	10,000	-	(10,000)	-	-
Esmée Fairbairn, COVID	-	25,000	-	-	25,000
Peabody	-	20,000	-	-	20,000
Thirty Percy Foundation	-	50,000	-	-	50,000
<i>Total designated funds</i>	10,000	95,000	(10,000)	-	95,000
General funds	34,495	50,711	(26,100)	(218)	58,888
Total unrestricted funds	44,495	145,711	(36,100)	(218)	153,888
Total funds	93,563	361,703	(193,951)	-	261,315

Birthrights

Notes to the financial statements

For the year ended 31 March 2022

14. Related party transactions

Trustee donations made to the charity during the year were £25,000 (2021: £0). The donation was made at arms length and there were no conditions attached to the donation.

2 trustees received payment for their participation in an advisory panel, along with external contributors. During the year they received £2,800 (2021: £700), in compensation, at the same rate as any other contributor.

Pro bono services were provided by the trustees during the year of £0 (2021: £5,125) in relation to waived fees for training sessions and legal advice.